

SUPERIOR POOKTACULAR

5th Annual .01K RUN

OCTOBER 17, 2015



12th & Banks in Downtown Superior

(Between VIP Pizza & National Bank of Commerce)

Fee: Pre-Registration - \$15

Day of Event - \$20

REGISTRATION OPENS AT 3:00 P.M. (DAY OF EVENT)

RACE STARTS AT 4:00 P.M. - CREEPY CRAWL STARTS AT 4:01 P.M.

RUN 32.8 FEET TO THE FINISH LINE!

T-Shirts are guaranteed to those who pre-register by October 1.

Options to Pre-Register: Online at www.superiorbid.com
or pick up a form at the BID at 1401 Tower Avenue #302.

Proceeds benefit "A Night Without a Home"

Proud Sponsors:



Superior Spooktacular 2015 - .01K REGISTRATION FORM

Benefit Run/Walk - Saturday, October 17, 2015

Registration: 3:00 pm – Race: 4:00 pm

MINIMUM AGE TO REGISTER IS 21. "RUNNERS" THAT PRE-REGISTER BY OCTOBER 1, 2015 ARE GUARANTEED AN EVENT T-SHIRT. ALL PARTICIPANTS WILL RECEIVE A FREE BEVERAGE AT THE POST PARTY TO BE HELD AT *Vintage Italian Pizza (VIP) at 1201 Tower Avenue in Superior.*

REGISTRATION/WAIVER FORM (The Legalese)

The undersigned (on my own behalf and on behalf of my heirs, personal representatives, successors and assigns), for and in consideration of the opportunity to participate in "Superior Spooktacular .01K", (hereinafter, EVENT(S) sponsored and or conducted by Superior Business Improvement District (BID) and Vintage Italian Pizza (VIP) (hereinafter the "RELEASED PARTIES") releases and holds harmless the "RELEASED PARTIES" from any and all claims and demands, rights, and causes of action of any kind whatsoever which I now have or later may have against the "RELEASED PARTIES" in any way resulting from, arising out of, or in connection with my participation in any said EVENT(S).

This release extends to any and all claims I have, or later may have against the "RELEASED PARTIES" whether or not such claims result from negligence (except willful neglect) on the part of any and all of the "RELEASED PARTIES" with respect to the EVENT(S) or with respect to the conditions, qualifications, instructions, rules or procedures under which the EVENT(S) are conducted or from any other cause. I UNDERSTAND THAT THIS MEANS THAT I AGREE NOT TO SUE ANY OR ALL OF THE "RELEASED PARTIES" FOR ANY INJURY RESULTING TO MYSELF OR MY PROPERTY ARISING FROM, OR IN CONNECTION WITH SAID EVENT(S).

I am voluntarily participating in the EVENT(S) and I expressly agree to assume the entire risk of any accidents or personal injury, including death, which I might sustain to my person and property as a result of my participation in the EVENT(S), whether or not such risk results from negligence (except willful neglect) on the part of any of the "RELEASED PARTIES".

WAIVER OF RIGHTS UNDER STATE STATUTES

I further agree to waive all benefits flowing from any state statutes, which would negate or limit the scope of this Release and Indemnification Agreement. By signing this Release, I certify that I have read this Release and fully understand it, and I am not relying on any statements or representations made by the "RELEASED PARTIES".

THIS IS A RELEASE/REGISTRATION - READ BEFORE SIGNING

RUNNER

Signature: _____

Print Name: _____

Address: _____

City/State/Zip: _____

Email: _____ T-Shirt Size(circle one): S M L XL 2X 3X

FORM MUST BE COMPLETED BEFORE EVENT! PRE-REGISTRATION: \$15.00

Make check payable to: Superior BID – 1401 Tower Avenue, Superior, WI 54880.

Pre-Registrations must be received by NOON on Friday, October 1, 2015. **DAY OF EVENT REGISTRATION: \$20.00**



Superior
Business
Improvement
District

SUPERIOR POOKTACULAR



OCTOBER 17, 2015

5K Race 🕷️ Parade 🕷️ Pumpkin Patch 🕷️ .01K Race 🕷️ Costume Contest 🕷️ Creepy Crawl

8:30am

11am

12-3pm

4pm

ALL DAY

4:01pm

SUPERIOR POOKTACULAR

CREEPY CRAWL



WHEN

October 17

4:01pm - Close



WHERE

Participating Bars

City of Superior

Get your **PASSPORT** stamped by at least 5 participating bars and get entered to win Creepy Currency or Border Battle Tickets!



PARTICIPATING CREEPY CRAWL BARS:

Anchor Bar-413 Tower Ave. 🍷 Belknap Lounge-130 Belknap St. 🍷 Capri-1224 Tower Ave. 🍷 Centerfolds-702 Tower Ave. 🍷 Champion's Lounge-715 Belknap St. 🍷 Eagles Club Aerie 80-1710 N. 12th Ave. 🍷 Flame Night Club-1608 Tower Ave. 🍷 Hacienda-6428 Tower Ave. 🍷 Jack's Place-1923 Tower Ave. 🍷 Keyport Liquor & Lounge-1900 Belknap St. 🍷 The Main Club-1217 Tower Ave. 🍷 Mike's Place-1807 N. 11th 🍷 Shack Bar & Grill-3301 Belknap St. 🍷 Shorty's Pizza & Smoked Meat-1015 Tower Ave. 🍷 Striker's Sports Bar-1906 Broadway 🍷 Third Base Bar-1218 Tower Ave. 🍷 Vintage Italian Pizza-1201 Tower Ave. 🍷 Who's Bar-1114 Tower Ave.



For more information & Bar Specials: www.superiorbid.com

CREEPY CRAWL SPECIALS



Anchor Bar - \$2 Pabst Pounders

Bellknapp Lounge - \$3 Crown Royal Caramel Apples/Live Juke Box

Capri - \$4.50 Pitcher Pabst/\$1.75 Premium Cherry Bombs & Root Beer Barrels

Centerfolds - \$4 Blue Balls & Cherry Lemonade Shots

Champion's Lounge - \$2 Pabst 16 oz. cans & Palm Breeze Coolers/\$2.75 1/4 lb.

Cali Forna Burger/Karaoke @ 9 pm

Eagle's Club - 34 oz. Mug of Beer/Adult Comedy Shows at 7 & 8:15 pm

Flame Night Club - \$7 Long Island Pitchers/\$1 Shots/Bobbing for Shots

Hacienda - \$1.50 16 oz. PBR Tap/\$5 Cheeseburger Basket/5-9 pm Johnny No Cash

Jack's Place - \$2.50 Rail/Outdoor Bar Open

Keyport Liqueur & Lounge - B&W Russians/\$3 off Lg. Pizza/The Jane Gang 7-11 pm

Main Club - \$10 Wine Baskets/Vinyl Music

Mike's Place - \$2 Domestic Beer & \$2 Rail Drinks

Shack Bar & Grill - Screaming Hot Cider/\$1 off Domestic Beer, Wine, Tap & Rail Drinks/

Oktoberfest Sausage Trio Platter/\$5 Select Appetizers/Bean Bag Toss

Shorty's Pizza & Smoked Meat - 2 for 1 on selected drinks

Striker's Sports Bar - \$2 All 12 oz. Domestic Beer/Sloppy Joes & Chips/Juke Box/

Miniature Golf

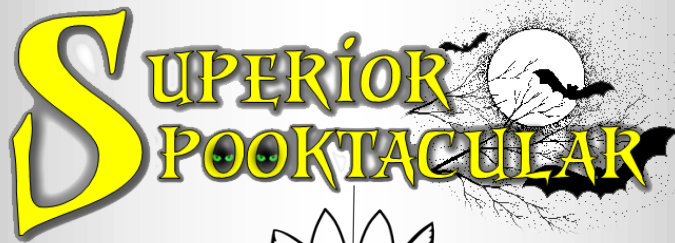
Third Base Bar - \$2.50 Captain Morgan

Vintage Italian Pizza - \$3 Oktoberfest Beers/\$3 Pizza Slices

Who's Bar - Drink Specials



\$25



\$25

October 17
4:01pm-close

October 17
4:01pm-close



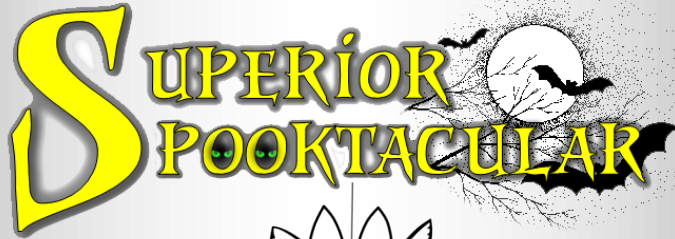
CREEPY CURRENCY

\$25

NO MONETARY VALUE

\$25

\$25



\$25

October 17
4:01pm-close

October 17
4:01pm-close



CREEPY CURRENCY

\$25

NO MONETARY VALUE

\$25

\$25



\$25

October 17
4:01pm-close

October 17
4:01pm-close



CREEPY CURRENCY

\$25

NO MONETARY VALUE

\$25

Name: _____

Merchant: _____

Merchant Signature: _____



Participating Merchants *[For reimbursement, please call Jodi at 715-394-3557]*

Anchor Bar - 413 Tower Ave.

Flame Night Club - 1608 Tower Ave.

Shack Bar & Grill - 3301 Belknap St.

Belknap Lounge - 130 Belknap St.

Hacienda - 6428 Tower Ave.

Shorty's Pizza & Smoked Meat - 1015 Tower Ave.

Capri Bar - 1224 Tower Ave.

Jack's Place - 1923 Tower Ave.

Striker's Sports Bar - 1906 Broadway

Centerfolds - 702 Tower Ave.

Keyport Liquor & Lounge - 1900 Belknap St.

Third Base Bar - 1218 Tower Ave.

Champions Lounge - 715 Belknap St.

Main Club - 1217 Tower Ave.

Vintage Italian Pizza - 1201 Tower Ave.

Eagle's Club - 1710 N. 12th St.

Mike's Place - 1807 N. 11th St.

Who's Bar - 1114 Tower Ave.

Name: _____

Merchant: _____

Merchant Signature: _____



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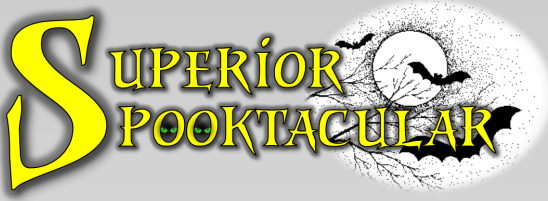
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CREEPY CRAWL

Expressions of interest are sought from the bars/taverns within the city limits of Superior to participate in the **Superior Spooktacular Creepy Crawl** on October 17, 2015. The Superior Spooktacular event will start at 8:30 a.m. and the Creepy Crawl starts at 4:01 p.m., following the .01K Race for Charity. The Superior BID would like to encourage your participation and will provide the Grand Prize for the winning Passport holder. This year's winner will receive _____! For a nominal fee, you can be part of this Superior celebration - see enclosed flyer!

Participation Fee: \$50 for bars within in the BID & \$75 for bars outside of the BID

What we need from you:

Complete the Participation Sheet on the reverse side and return it to the BID no later than September 17th. **Participation Sheets received after September 17 will NOT be included in the Creepy Crawl. No exceptions.** You can also submit and pay online at www.superiorbid.com. Once your participation sheet is submitted, you can **PICK-UP** your event posters, entry boxes, tickets and passports at the BID - 1401 Tower Avenue, #302.

What you get from the BID:

We provide the Grand Prize - _____ ● \$25 in Creepy Currency as a prize give-a-way ● Passports to distribute to patrons ● Tickets and 2 Entry boxes (one for Pub Crawl Cash & one for the Grand Prize drawing) ● Event Posters ● Advertising on TV, Radio, BID website & social media pages

The Rules:

For Grand Prize: Customers pick up a Passport and are asked to visit at least 5 participating bars - you must buy at least one drink from each establishment to get your Passport 'stamped'. Once 5 entries are complete, Passports are dropped into entry box, at any participating bar for a chance to win the Grand Prize.

For Creepy Currency: Customers receive one ticket for each drink they buy, then fill out tickets and drop in entry box. Pub Crawl Cash will be given away and can only be spent at participating bars.

We look forward to having you being a part of the Superior Spooktacular!



CREEPY CRAWL Participation Sheet

Establishment Name: _____

Contact Name: _____

Address: _____

Phone Number(s): _____

Email: _____

Special(s) offered for Passport:

Drinks: _____

Food: _____

Music: _____

Games: _____

Other: _____

How many Passports would you like? (Circle one) 25 35 50

Your business information and specials offered will be posted on the BID website to encourage customers to be sure to stop and have you initial their Passport!

Entrance Fee:

☐ Inside the BID - check enclosed for \$50 ☐ Outside of the BID - check enclosed for \$75

☐ Bill Me

Please return to:

Superior BID
1401 Tower Avenue #302
Superior, WI 54880

If you have any questions, please call us at 715-394-3557

THANK YOU FOR YOUR PARTICIPATION!



SPONSORS



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WISCONSIN
Living up to our name.



Superior BID - 715.394.3557

www.superiorbid.com

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Living up to our name.



Superior BID - 715.394.3557

www.superiorbid.com

PASSPORT

October 17, 2015



CREEPY CRAWL

ENTER TO WIN
BORDER BATTLE TICKETS!!



**Drink Responsibly
Drive Responsibly**



PASSPORT

October 17, 2015



CREEPY CRAWL

ENTER TO WIN
BORDER BATTLE TICKETS!!



**Drink Responsibly
Drive Responsibly**



Entry Form

1. Get your Passport 'stamped' by at least FIVE (5) participating Spooktacular Creepy Crawl bars
2. Drop stamped Passport at any participating Spooktacular Creepy Crawl bar
3. Don't forget to fill out the information below
4. Winners will be announced on October 21!

Name: _____

Phone: _____

Email: _____

GOOD LUCK!

SafeRide	Tavern	Specials			Address	Initial
	Anchor Bar				413 Tower Ave.	
	Belknap Lounge				130 Belknap St.	
	Capri				1224 Tower Ave.	
	Centerfolds				702 Tower Ave.	
	Champion's Lounge				715 Belknap St.	
	Eagle's Club				1710 N. 12th St.	
	Flame Night Club				1608 Tower Ave.	
	Hacienda				6428 Tower Ave.	
	Jack's Place				1923 Tower Ave.	
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Drinks



Food



Music



Other

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Drinks



Food



Music



Other

**SUPERIOR SPOOKTACULAR PARADE
FLOAT APPLICATION
October 17, 2015**

Float applications are due Thursday, September 17, 2015.

- All entries must be "Halloween-Themed"
- Entries can be floats, vehicles, animals, performance groups, etc. Entry fee is \$20.
- Marching bands should complete the separate Band Application. There is no entry fee for marching bands.
- Due to a sharp turn, the maximum wheelbase for a semi-trailer used as a float is 40 feet. NO EXCEPTIONS!
- No political nor religious group campaigning is allowed.
- The parade begins at 11:00 AM.
- NO ITEMS OR CANDY MAY BE THROWN FROM FLOATS OR VEHICLES. Any giveaways MUST be handed out by walker. Anyone who disregards this rule will not be invited back as a parade participant.
- The Superior Business Improvement District (BID) reserves the right to approve or deny applications as seen fit.
- Line up notification and instructions will be mailed by October 5.

MAIL COMPLETED FORM TO:
Superior Business Improvement District
1401 Tower Avenue #302, Superior, WI 54880
OR Email to: rochonj@superiorbid.com

Name of Organization _____

Contact Name _____

Address _____

Phone _____ **Email** _____

Type of Unit Float ☐ Walkers ☐ Vehicle ☐ Other ☐ _____

Length of Unit _____

Our entry will include music: Yes ☐ No ☐ **If yes, describe:** _____

Will you be passing out any items?

Yes ☐ No ☐ **If yes, describe:** _____

Please provide a brief description of your parade entry: _____



Superior Spooktacular Parade

Acknowledgement Notice & Indemnification Agreement (Hold Harmless Agreement) October 17, 2015

In consideration of participation in the Superior Spooktacular Parade,

_____ (organization)
agrees to assume full responsibility and liability, and defend, indemnify and hold the Superior Business Improvement District harmless for any losses, damages, costs, expenses and disbursements (including, but not limited to attorney's fees) incurred by the Superior Business Improvement District arising out of any claims, injuries, demands allegations, actions or suits caused by, or as a result of the participation of _____ (organization) in the Superior Spooktacular Parade.

_____ (organization)
represents and warrants that the person executing this Acknowledgement Notice & Indemnification Agreement has full and complete authority to bind the organization.

Organization: _____ Date: _____

By: _____

Title: _____

SUPERIOR SPOOKTACULAR

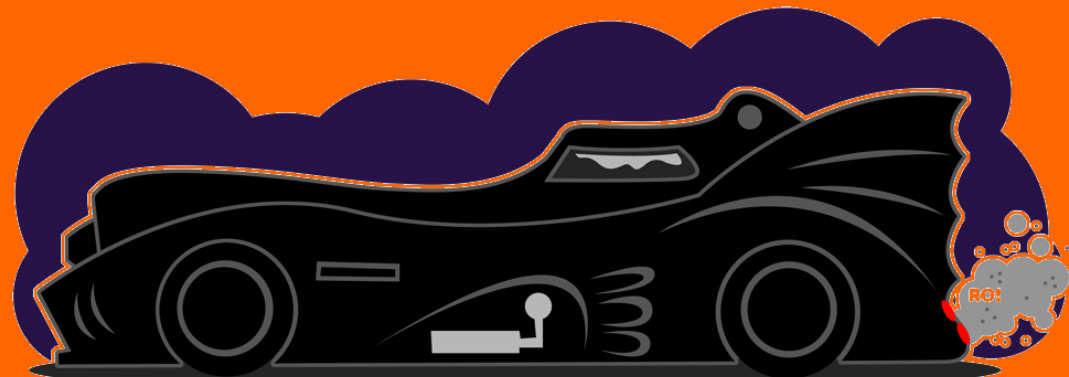
CALLING ALL PARADE ENTRIES!

Be a part of the Superior Spooktacular Parade on October 17! Entries can be floats, vehicles, animals, performance groups, etc. **NO CHARGE** for marching bands! All entries must be "Halloween-Themed". Deadline to register is September 17, 2015.

Spots are limited to the first 75 entries, so reserve yours now!

Register online at www.superiorbid.com - \$20 entry fee.

For more information, call Carolyn at 218-260-7771.



parade map





START
HERE

Oakes

Banks

Winter

Tower

Ogden

Broadway

mass Band
Lineup

EXIT
HERE

11th

12th

13th

14th

PARADE LINEUP ON OAKES AVENUE

PARADE ROUTE



PUMPKIN
PATCH

Banks

Tower

Ogden

Belknap

Superior Spooktacular Parade Registration

Entry Fee: \$20

Please return completed Superior Spooktacular Parade Registration form and \$20 fee to Superior BID - 1401 Tower Avenue, #302. Please call 715-394-3557, if you have any questions. **REGISTRATION DEADLINE: SEPTEMBER 17, 2015.**

Organization Name: _____

Contact Name: _____

Address: _____

Phone Number(s): _____

Email: _____

Please select one below

(NOTE: Maximum wheelbase for a semi-trailer used as a float is 40 feet - NO EXCEPTIONS!)

Unit Type:

☐ Music ☐ Float ☐ Live Performers ☐ Equestrian ☐ Vehicle

Walking Group (# in Group) _____

Performing Group (Type and # in Group) _____

Equestrian (# in Group) _____

Type ☐ Mounted ☐ Horse Drawn (Pooper Scooper Required)

Vehicle & # of Vehicles _____

Owner _____

Year/Make/Model _____

Other (Brief Description) _____

Will your unit have loud noise? If yes, describe:

Length of Unit or Group _____

Comments: Other





SUPERIOR POOKTACULAR



Pumpkin Decorating
Bouncy Houses
Kid's Games
Face Painting
Fall Photos
Vendors
Music
Food
More!

**SATURDAY, OCTOBER 17, 2015 FROM
12:00 PM - 3:00 PM**

**NEW LOCATION! NORTH 13TH STREET
BETWEEN TOWER & BANKS**

**FREE
Pumpkins
to the first
300 kids!**

Brought to you by:



**FREE Treat
Bags while
supplies
last!**

SUPERIOR POOKTACULAR



OCTOBER 17, 2015

DOWNTOWN SUPERIOR!

Costumed 5K Fun Run/Walk....8:30 am

Speektacular Parade....11 am

Pumpkin Patch....Noon - 3 pm

.01K Race for Charity....4 pm

Creepy Crawl....4:01 pm

For more information, go to our website, www.superiorbid.com!



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SUPERIOR

WISCONSIN

Living up to our name.



SUPERIOR POOKTACULAR

OCTOBER 17, 2015

5K Race 🕸 Parade 🕸 Costume Contest

Pumpkin Patch 🕸 .01K Race for Charity 🕸 Creepy Crawl

Vendors Wanted! Volunteers Needed!

🕸 Enter the Parade with your float, vehicle or band!

🕸 Sign up for the 5K Race and .01K Charity Race!

🕸 Family Fun at the Pumpkin Patch!

🕸 Get dressed up and show off your costume!

🕸 Superior Bars...for all you PUB Crawl fans:

Sign up for the **Creepy Crawl** that starts at 4:01 pm!



For more information, including vendor applications, volunteer signup forms and Pub Crawl registration, go to our website, www.superiorbid.com!



**SUPERIOR
POOKTACULAR**

OCTOBER 17, 2015

CREW MEMBER

